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MIKKELSEN

AND SONS

GREENHOUSE

1952 CHRYSANTHEMUM PRICE LIST

P.O. BOX 1536

WEST END STATION

ASHTABULA OHIO

MIKKELSEN & SONS GREENHOUSES
Ashtabula, Ohio

Our stock plants are grown in sterilized soil and the cuttings are rooted in sterilized sand and peat. All stock plants and cuttings are under the influence of incandescent lights from August 1st to May 15th and are grown under automatically controlled temperatures.

The following information is given as a guide for the cultural practices as listed and are not hard and fast rules for any particular operation:

LIGHTS

8, 9 and 10 week varieties should be lighted from August 1st to May 1st to 15th if bud initiation is to be prevented and providing the plants are grown at 60° maximum. 11 week varieties should be lighted August 15th to April 15th or May 1st. 12, 13 and 14 week varieties should be lighted September 1st to April 1st to the 15th. One to two hours of light during August should be sufficient, increasing to three hours during September, four hours during October and five hours during the months of November and December and then diminishing during January to four hours, March to three and April to two and one.

SHADING

8, 9 and 10 week varieties must be shaded from April 1st to September 15th to insure response to bud initiation. 11 week varieties should be shaded March 15th to October 1st, and 12, 13 and 14 week varieties should be shaded from March 1st to October 15th.

SPACING

Pompons bloomed during November, December and January should have 32 sq. in. per stem. October, February and March require about 28 sq. in. per stem, and any Pompons flowered from April through September should have about 24 sq. in. per stem. Spacing on Mums for the same periods would require respectively 36, 32 and 28 sq. in. per flower.

TILING

On the last page of this price list is a condensed schedule indicating planting dates for an unpinched crop. If one is to pinch he must add 5 weeks when planting in November through February, 4 weeks during April, May, September and October and 3 weeks growth between plant and pinch through late May and August. Short-day treatment may be found by counting back from the desired bloom date the number of weeks any particular variety requires to bloom. For example---to bloom Gold Coast (a 9 week variety) June 2nd, one must count back 9 weeks from June 2nd which will be March 31st as the day to start short day treatment (at this time one would turn off lights and start shading with black cloth).

YELLOW POMPONS

<u>WEEKS TO BLOOM</u>	<u>VARIETY</u>	<u>BLOOM DATE</u>	<u>PRICE PER 100</u>
9	Gold Coast	Oct.25	\$ 5.00
9	M.L. Hall	Nov. 1	5.00
9	Starbright	Nov. 1	8.00
9	Yellow Daisy	Nov. 1	6.00
10	Barcarole	Nov. 5	5.00
10	Crescendo	Nov. 5	9.00
10	Constellation	Nov. 5	6.00
10	Yellow Shasta	Nov.10	5.00
11	Golden Chord	Nov.15	8.00
11	Forty Miner	Nov.15	8.00
11	Lollipop	Nov.20	9.00
11	Klondike	Nov.20	9.00
12	Goldsmith	Nov.25	6.00
12	Champagne	Nov.25	8.00
12	Golden Valencia	Nov.28	6.00
12	Golden Cordova	Nov.30	6.00
12	Omega	Dec. 1	5.00
13	Yellow Cameo	Dec. 5	5.00
13	Sunkist	Dec.10	5.00
13	Corsair	Dec.12	10.00
14	Yellow Riviera	Dec.15	8.00
14	Shamrock	Dec.15	9.00
14	Vibrant	Dec.20	5.00

THE FOLLOWING VARIETIES WILL BE AVAILABLE
IN THE SPRING OF 1952

9	Sunup	Oct.28	10.00
11	Thorobred	Nov.15	10.00

WHITE POMPONS

<u>WEEKS TO BLOOM</u>	<u>VARIETY</u>	<u>BLOOM DATE</u>	<u>PRICE PER 100</u>
9	White Popcorn	Oct.25	\$ 10.00
9	Pimocchio	Oct.25	5.00
9	Halo	Nov. 1	9.00
9	Sea Gull	Nov. 1	5.00
10	Encore	Nov. 5	8.00
10	Shasta	Nov.10	5.00
10	Lt.America	Nov.10	5.00
11	Highbrow	Nov.20	9.00
12	White Valencia	Nov.28	8.00
12	Cordova	Nov.30	5.00
12	Belray	Nov.30	9.00
13	Cameo	Dec. 5	5.00
14	Snowcrest	Dec.15	8.00
14	Snowcap	Dec.15	8.00
14	Silversmith	Dec.15	8.00

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IN THE SPRING OF 1952

9	Keepsake	Oct.25	10.00
11	Sculpture	Nov.15	10.00

BRONZE POMPONS

<u>WEEKS TO BLOOM</u>	<u>VARIETY</u>	<u>BLOOM DATE</u>	<u>PRICE PER 100</u>
9	Buckskin	Oct.25	\$ 9.00
9	Red Seneca	Nov. 1	8.00
10	Beauregard	Nov. 5	9.00
10	Red Rust	Nov. 5	5.00
10	Copperhead	Nov.10	9.00
10	Br. Masterpiece	Nov.12	5.00
10	Paragon	Nov.12	9.00
11	Rusticon	Nov.20	5.00
12	Br. Goldsmith	Nov.25	6.00
12	Apricot Valencia	Nov.28	6.00
13	Holiday	Dec.10	8.00
13	Christmas Star	Dec.12	6.00
13	Br. Minstrel	Dec.13	8.00
14	Br. Riviera	Dec.15	8.00
14	Christmas Greeting	Dec.15	9.00
14	Sarong	Dec.15	6.00

PINK POMPONS

8	Carolyn Yosick	Oct.20	5.00
8	Pink Sprite	Oct.23	8.00
9	Reward	Oct.25	9.00
10	Linda Lou	Nov.10	5.00
10	Masterpiece	Nov.12	5.00
11	Minuet	Nov.23	6.00
12	D. P. Valencia	Nov.28	6.00
13	Minstrel	Dec.13	7.00
14	Rosalind	Dec.15	5.00
14	Riviera	Dec.15	5.00

THE FOLLOWING VARIETIES WILL BE AVAILABLE
IN THE SPRING OF 1952

10	Pandora	Nov.10	10.00
10	Memorial	Nov.12	10.00

STANDARDS

<u>WEEKS TO BLOOM</u>	<u>VARIETY</u>	<u>BLOOM DATE</u>	<u>PRICE PER 100</u>
<u>White</u>			
9	Queenslace	Nov. 1	\$ 8.00
10	Betsy Ross	Nov. 5	6.00
10	Indianapolis White	Nov. 5	6.00
10	Jean Elizabeth	Nov.10	6.00
11	Mefo	Nov.20	6.00
13	Smiths Late White	Dec.10	6.00
<u>Yellow</u>			
9	Yellowlace	Nov. 1	8.00
9	Good News	Nov. 1	6.00
11	Yellow Mefo	Nov.20	6.00
13	Imp. Tobin Yellow	Dec.10	6.00
<u>Bronze</u>			
9	Detroit News	Nov. 1	6.00
10	Mrs. Roy	Nov.15	6.00
<u>Pink</u>			
10	Indianapolis Pink	Nov. 5	6.00
10	D.P. Orchid Queen	Nov.10	6.00
11	Ed. Seidewitz	Nov.23	6.00

PRICE SCHEDULE PER 100 For Each Shipment

<u>Per 100</u>	<u>101 - 500</u>	<u>501 - 1000</u>	<u>1001 - 2500</u>	<u>2501 up</u>
5.00	4.50	4.25	4.00	3.75
6.00	5.50	5.00	4.75	4.50
7.00	6.50	6.00	5.60	5.25
8.00	7.25	6.75	6.40	6.00
9.00	8.00	7.65	7.25	6.75
10.00	9.00	8.50	8.00	7.50

TERMS: C.O.D. UNLESS CREDIT ESTABLISHED

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PLANTING SCHEDULE - NO PINCH

PLANTING DATE	TOTAL WEEKS FOR CROP	BLOOM DATE	SUGGESTED VARIETIES TO USE (WKS. TO BLOOM)
Jan. 7	16	April 28	7 to 11 week ↑
14	16	May 5	
21	16	12	
Feb. 4	15	19	
11	15	26	
25	15	June 2	
March 3	14	9	
17	13	16	
24	13	23	
31	13	30	
April 7	13	July 7	8 to 12 week 9 to 13 week 9 to 13 week 10 to 14 week ↓
14	13	14	
21	13	21	
28	13	28	
May 5	13	Aug. 4	
12	13	11	
19	13	18	
26	13	25	
June 2	13	Sept. 1	
9	13	8	
16	13	15	8 to 12 week 9 to 13 week 9 to 13 week 10 to 14 week ↑
16	14	22	
23	14	29	
30	14	Oct. 6	
30	15	13	
July 7	15	20	
14	15	27	
14	16	Nov. 3	
21	16	10	
28	16	17	
28	17	24	9 to 13 week 9 to 13 week 8 to 12 week ↓
Aug. 4	17	Dec. 1	
11	17	8	
11	18	15	
18	18	22	
25	18	29	
25	19	Jan. 5	
Sept. 1	19	12	
8	19	19	
15	19	26	
22	19	Feb. 2	9 to 13 week 9 to 13 week 8 to 12 week ↓
29	19	9	
Oct. 6	19	16	
13	19	23	
20	19	March 2	
27	19	9	
Nov. 3	19	16	
10	19	23	
17	19	30	
Dec. 1	18	April 6	
8	18	13	
22	17	20	
29	17	27	

